



Workshop On WordPress



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Highlights

- Introduction to CMS & WordPress
- History and Future of WordPress
- Features of Wordpress
- Installation and Basic Configuration
- Creating & Publishing/manage Posts
- Managing categories and tags
- Creating & Publishing/manage Pages



Introduction

- A content management system(CMS) is a web application designed to make it easy for non-technical users to add, edit and manage a website.
- WordPress is a Content Management System (CMS) based on PHP and MySQL. It's a free and open source.
- WordPress allows users to build dynamic websites including E-commerce and blogs that may be updated, customized and managed from its back-end CMS
- As of January 2015, WordPress was used by more than 23.3% of the top 10 million websites

CMS Usage Statistics

- Wordpress has over 40%
- Joomla has over 1%
- Drupal has 9%
- Others make up the remaining 41%

Why WordPress is better than Others ?

- **Customizable :** WordPress has more themes, plugins and other customization than its fellow competitor. This is mainly due to popularity, so the designer of these items always create more for WordPress.
- **Easy to Install :** Installation Of WordPress has become easy due to the automatic installation offered by hosting companies like **iPage**. You can have a new site up and running in well under five minutes. You can also create a new sites in less than a hour with manual installation.
- **Community Support :** Millions of people are using worpress, which means a lot of people out there to help you when you have problems which you may have. You can get help within minutes from the contributors of support forum.

Why WordPress is better than Others ?

- **Themes :** There are more than 7000 themes available more than its competitor. Most of them are freely available.
- **Quality Plugins :** You can't add functionality to your WordPress site very quickly, in that case plugin comes very handy . WordPress provide many quality plugins which makes your task easy & quick. Best of all, you can get free plugins to do most things perfectly well. Most plugins are downloaded, installed and configured in a no time. WordPress emphasis on ease-of-use seems to have rubbed off on the plug-in writers!
- **Focus :** Drupal and Joomla are design as complete CMS whereas WordPress was designed to solve problems. This is because WordPress has a clear target audience (bloggers).

History

- WordPress was first released on May 27, 2003
- It was the joint efforts of **Matt Mullenweg** and **Mike Little**.
- b2/cafeblog was the predecessor to WordPress.
- In October 2009, WordPress announced as open source CMS.

Features

- WordPress is Free as in Freedom
- WordPress is Easy to Use and Learn
- WordPress is Extendable by Using Themes and Plugins
- WordPress is Search Engine Friendly
- WordPress is Easy To Manage
- WordPress is Safe and Secure

Installation and Basic Configuration

- Step 1: Install local server(WAMP or XAMPP).
- Step 2: Start server.
- Step 3: Copy Wordpress package in www/htdocs directory.
- Step 4: Open PHP my admin and create database.
- Step 5: Open wordpress package in browser(localhost/your folder name)
- Step 6: Configure according to your database name and password .
- Step 7: Run and install

Installation and Basic Configuration

- Step 7: Login in admin panel (localhost/your folder name/wp-admin).
- Step 8: Visit front site and enjoy with wordpress.

Creating & Publishing/manage Posts

- Step 1: Locate the Posts menu in the left-hand side of the WordPress Dashboard.
- Step 2: Click the Add New link.
- Step 3: Now you'll see the Add New Post page where you can create your post.
- The first box is where you'll want to enter the title of your post.
- Step 5: Next is the Post formatting section or post editor.
- Step 6: At the top of the right column on this screen you'll see the Publish box.

Managing categories and tags

- Step 1: Go to Posts > Categories.
- Step 2: On the left side of the panel is Add New Category.
- Step 3: Fill in the category name in the form.
- Step 4: If appropriate, select a Parent category from the drop down menu.
- Step 5: Enter a description for the category in the form..
- Step 6: Click Add New Category.

Managing categories and tags

- Tags provide a useful way to group related posts together and to quickly tell readers what a post is about.
- We can add tag in post page .
- Step 1: Admin area > Posts > Add New.
- Step 2: You can add a Tag in Tags field on the right side.
- Step 3: Click on Add button.
- Step 4: You can add as many tags as you want.

Creating & Publishing/manage Pages

- Step 1: Go to pages menu in the WordPress Dashboard
- Step 2: Click Add new .
- Step 3: Add the title of the page.
- Step 4: Next, add some content..
- Step 5: Then click Publish.

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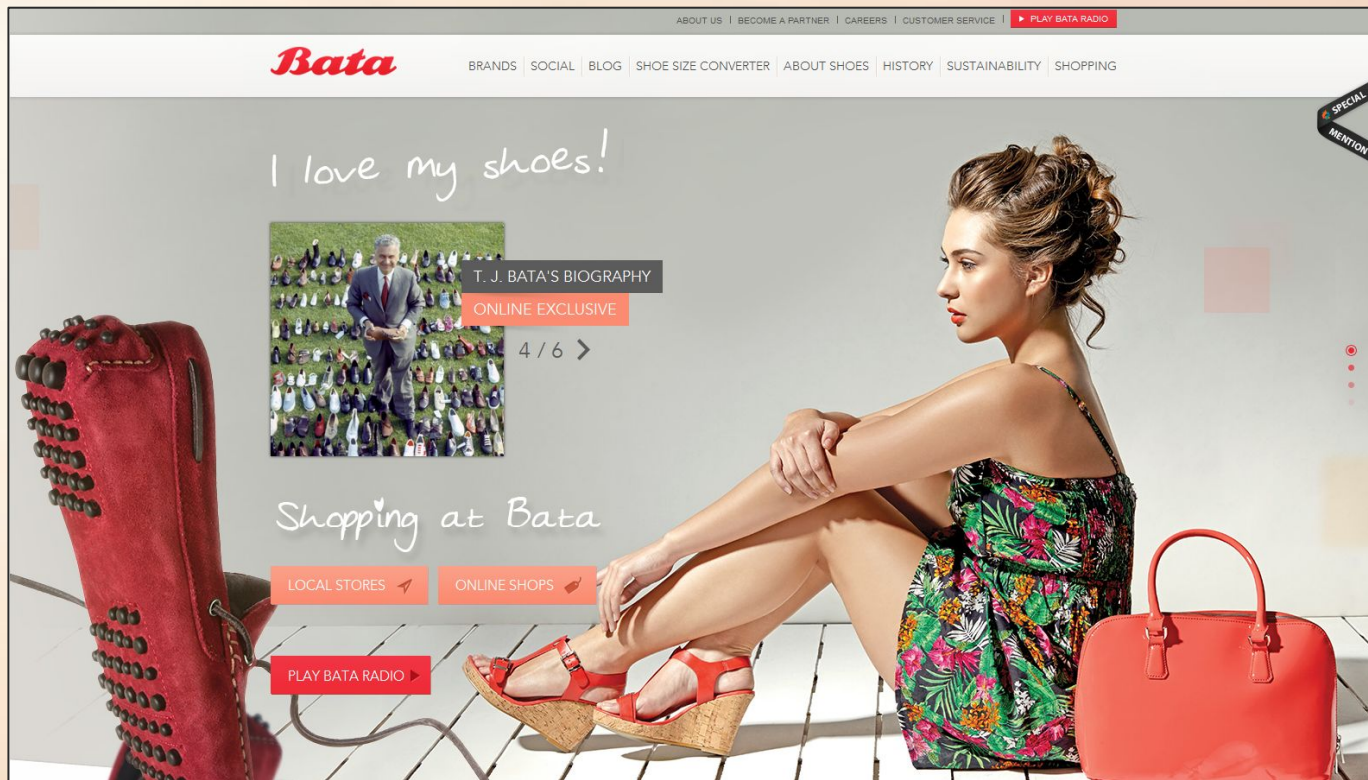
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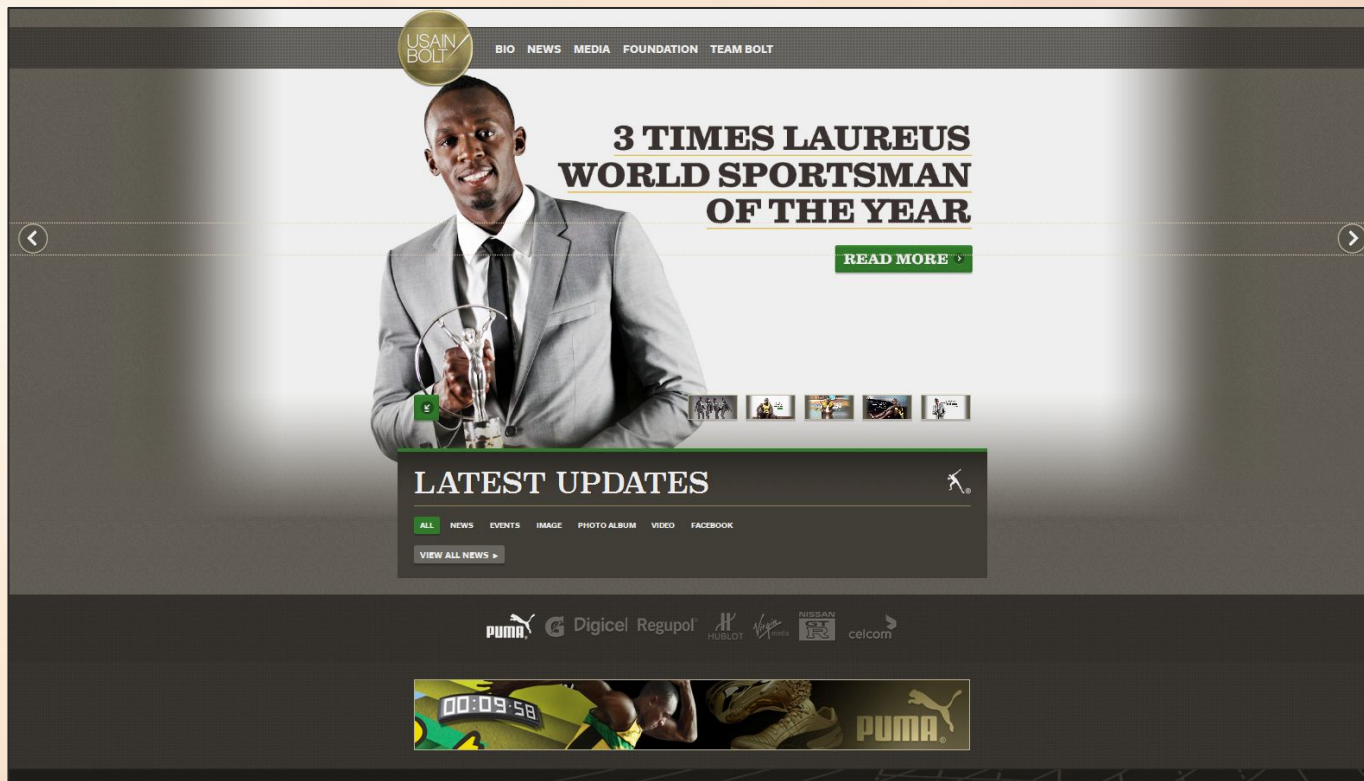
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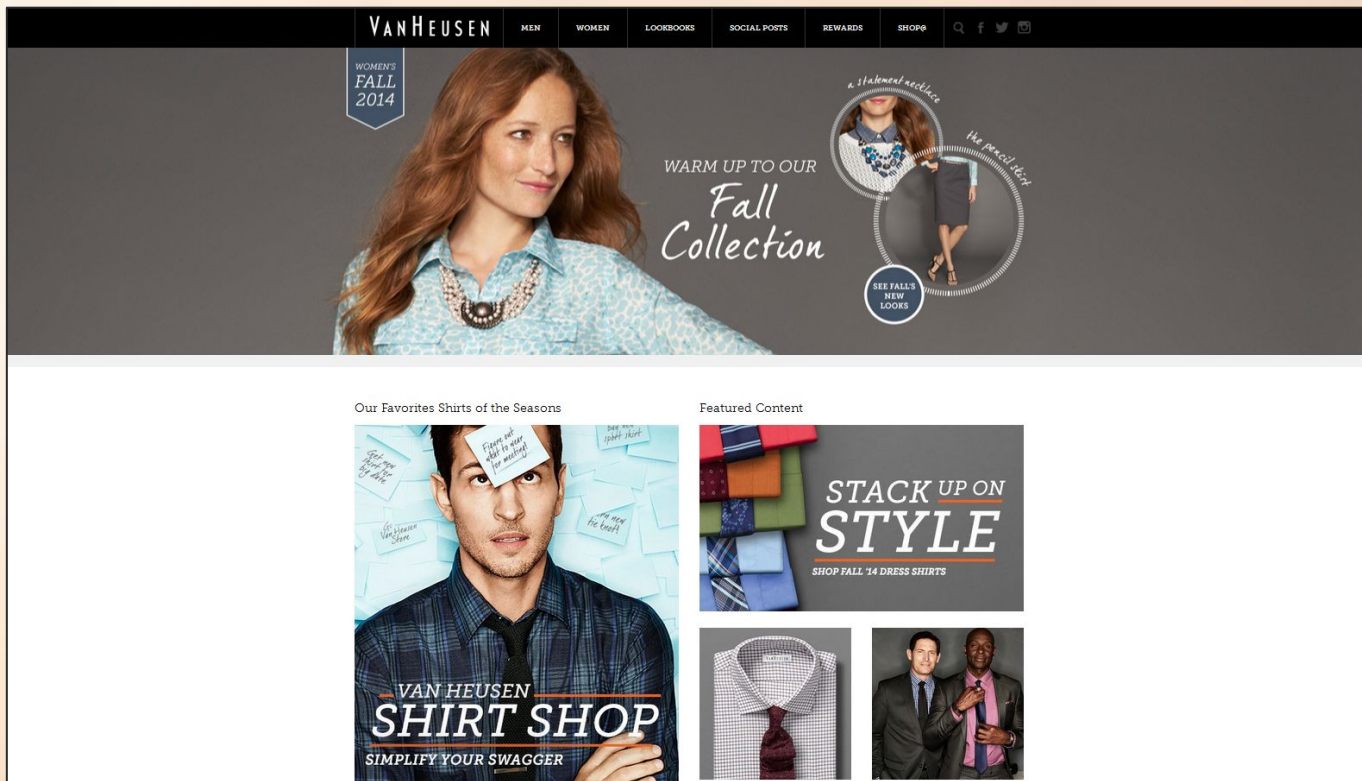
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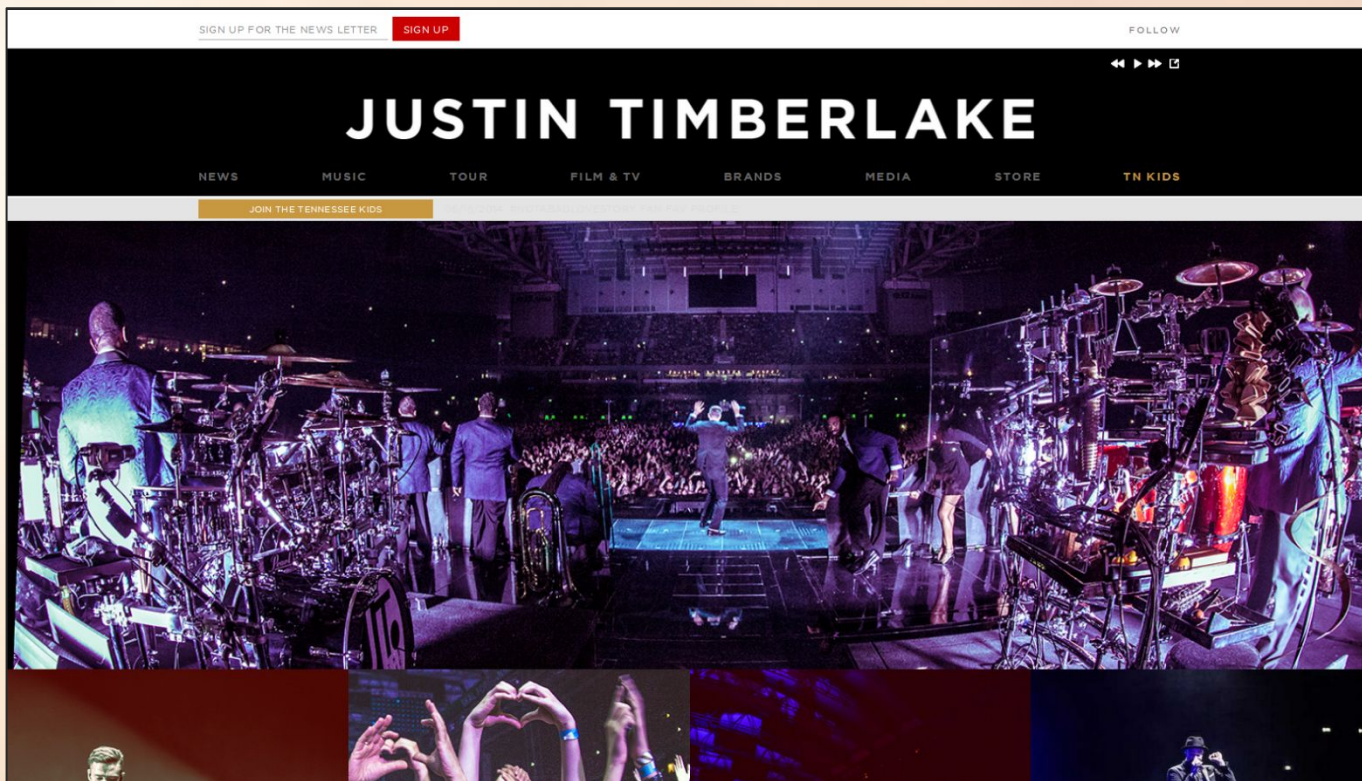
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Thank You
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